



Kim Stiver

Chief Marketing Officer, ExploreGod

With almost 30 years of experience leading global brands through paradigm shifts, Kim Stiver blends art and science in her approach to strategic thinking, marketing planning, and brand-centric communications.

As an award-winning brand storyteller and highly-regarded executive leader in integrated marketing, organizational communications, and key stakeholder relations, Kim joined Global Media Outreach in 2024 and leads a dynamic team focused on developing and managing sustainable creative and content experiences that capture, motivate, and nurture global audiences across multiple brand channels.

Kim's leadership background and marketing expertise spans B2B, B2C, church, and nonprofit segments with a proven track record of evaluating market trends, conducting opportunity assessments, and launching go-to-market strategies for high-tech, subscription-based, and CPG products and services. She holds a Bachelor's Degree in Communication from Berry College and resides in Northern California.

With a passion for helping people discover the unparalleled satisfaction and joy of abiding in a deeply aligned relationship with Jesus, Kim has continually served for decades as a teacher, devotional writer, and spiritual growth mentor focused on bridging the gap between Sunday morning experiences and the realities of daily living.